

Bike Forums

Site Summary

For nearly ten years BikeForums.net has been the leading website for bicycling enthusiasts, including road, mountain, BMX, tandem, stationary bikes and more. Our Community of avid bicyclists has grown to be the largest of its kind on the Internet. Members can e-mail, Private Message, and post within the forum to communicate with each other and with advertisers. Discussions on our Forum include anything bicycle related from activities and local gatherings to the Tour de France, technical specs, bike recommendations, riding groups, parts, accessories, gear, services, and much more.

Audience

- Over 110K Registered Members
- 66% male, 34% female
- Actively engaged with site: 27% of users visit the site at least 30 times a month

Age:	18-34	32%
	35-44	22%
	45-64	39%
	65+	7%
Income:	< \$30K	11%
	\$30K-\$60K	30%
	\$60K-\$100K	31%
	\$100K+	28%
Education:	No College	30%
	College	52%
	Grad School	18%

Our Traffic

- **1.7M** monthly visits
- **9.4M** page views a month

www.bikeforums.net

Advertising Opportunities:

- Banner ad sizes **468x60, 300x250, 160x600** (\$4CPM)
- **Text Links** (\$100)

